



20th Anniversary - EWGA Chapter President Profile



Name: Ardrae Parmenter

Chapter: EWGA Des Moines, IA
23rd EWGA Chapter, formed January 1995

Day Job: AVP, Assistant Branch Manager for Bankers Trust

Year joined EWGA: 2007

Reason for joining EWGA: I joined EWGA to get out and play golf at least once a week.

Greatest benefit of belonging to EWGA: The greatest benefit of belonging to EWGA has been meeting so many wonderful and talented women who enjoy playing golf and having fun. Good golf, good friends, and good times! It doesn't get any better than that.

2011 goal for Chapter: Our chapter goal is connect women to learn, play, and enjoy golf for business and for fun.

Age started playing golf: A golfer friend told me that I better take up golf before I was forty or else I should find another sport so I started playing at age 39.

Best/most memorable round of golf: This first year I joined EWGA. The league ladies convinced me to play in the Chapter Championship. I was very apprehensive but decided to go for it and won my flight and shot the lowest round since I starting play golf.

Fantasy Foursome: Tiger Woods, Phil Mickelson, David Feherty, and me.

20th Anniversary Wish for EWGA: Look back and reflect. Look ahead and plan. May the next 20 years expose more women than ever to the wonderful game of golf.

The golf industry could do a better job at being welcoming to women by: Recognizing that women enjoy the game too and we can hold our own on the course. We like to buy good

equipment, travel and play golf and have money to spend just like the guys. I long for the day when I can go into a golf shop and have half the store dedicated to women's golf equipment and accessories instead of a small corner or nothing at all.